



## Sponsorship Introduction 2010

Dear potential sponsor,

I would like to introduce the Big Sky Farmers Market, a fun, well-attended outdoor market in the heart of Big Sky's Town Center. We are planning to build on the success of the 2009 Market with the goal of bringing more produce and unique items to the community and surrounding areas, while being one of the biggest social events of the summer. The Market will again be located at Fire Pit Park on Lone Peak Drive at Big Sky Town Center, and will take place nine times throughout the summer, every Wednesday from 5:00-8:00pm, starting July 7 and ending September 1.

The Big Sky Farmers Market has great sponsorship opportunities. We invite you to take a look at the value that you will receive by sponsoring the Farmers Market. Sponsorship is an effective way for you to grab the attention of hundreds of potential customers and support an important community event at the same time.

Enclosed please find a sponsorship level sheet and a contract. Thank you for your support of the Big Sky Farmers Market.

Sincerely,

*Wendy Swenson*

Market Director

570-2417



## 2010 Sponsor Levels

Now is a great opportunity to help the community, and a great cause while getting some valuable local exposure for your business or organization!

We are a non-profit, and we commit all revenue to the marketing and promotion of future markets.

Sponsorship is committed on an annual basis, and covers all nine markets of 2010. The support of sponsors like you is essential to the Market's future success.

Please choose the level that best meets your particular needs:

### **SPONSOR - \$500.00 & above**

- \* Logo/Listing on all advertisements (radio, print, etc.) Promotional value: \$2,000.00
  - \* Banner exposure at each of the nine Markets Promotional value: \$900.00
  - \* Poster exposure around town to over 75 locations Promotional value: \$750.00
  - \* Website exposure on bigskytowncenter.com Promotional value: limitless
  - \* On-Site exposure with the option to bring displays, samples, and brochures about your business to the Market. Promotional value: limitless
- TOTAL PROMOTIONAL VALUE: \$3,500.00 +**

### **SPONSOR - \$250**

- \* Logo/Listing on all print advertisements Promotional value: \$1,000.00
  - \* Banner exposure at each of the nine Markets Promotional value: \$900.00
  - \* Poster exposure around town to over 75 locations Promotional value: \$750.00
  - \* Website exposure on bigskytowncenter.com Promotional value: limitless
  - \* On-Site exposure with the option to bring displays, samples, and brochures about your business to the Market. Promotional value: limitless
- TOTAL PROMOTIONAL VALUE: \$2,500.00 +**

### **SPONSOR - \$100.00**

- \* Banner exposure at each of the nine Markets Promotional value: \$900.00
  - \* Poster exposure around town to over 75 locations Promotional value: \$750.00
  - \* Website exposure on bigskytowncenter.com Promotional value: limitless
  - \* On-Site exposure with the option to bring displays, samples, and brochures about your business to the Market. Promotional value: limitless
- TOTAL PROMOTIONAL VALUE: \$1,500.00 +**

**DEADLINE TO GET LOGO ON ADVERTISING, BANNERS AND POSTERS: MAY 15, 2010**

*To become a sponsor, please call Wendy at 406-570-2417 or email [towncenter@bresnan.net](mailto:towncenter@bresnan.net)*



# Sponsorship Agreement 2010

\_\_\_\_\_ agrees to the following sponsorship level for the 2010 Big Sky Farmers Market in Big Sky, MT. The market will take place nine times, every Wednesday from 5:00-8:00pm, starting July 7 and ending September 1.

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

\_\_\_\_\_ \$500.00 & above

\_\_\_\_\_ \$250.00

\_\_\_\_\_ \$100.00

From the date of full payment for the sponsorship (May 15, 2010), the sponsor may advertise its sponsorship for the purposes of business development or community relations.

The Market agrees to abide by all terms set forth in the sponsorship level guidelines.

Signed \_\_\_\_\_ date \_\_\_\_\_

\_\_\_\_\_ (BSFM) date \_\_\_\_\_

Please make checks payable to: Town Center Owners Association  
memo: Farmers Market